

COMPANY NAME: Happy Hounds™ Pet Products
WEBSITE: www.happyhounds.net
CONTACT: Lisa Langenhop, Marketing Manager
PHONE: 513/342-4365
EMAIL: [Lisa Langenhop](mailto:Lisa.Langenhop)

Sneak Peak! New Collar and Leash Collection by Happy Hounds™

September 15, 2010 – Happy Hounds™ Pet Products plans to preview a new line of **pet collars and leashes**.

The collars and leashes, full of fashion prints and bright colors, will be revealed during the H.H. Backer Christmas show in October 2010, and will be available to ship later this year.

The patterns include paisleys, nautical themes, contemporary argyles, and more. A few patterns will be offered in **PET material**: a nylon alternative made from recycled plastic bottles.

Happy Hounds™ has been manufacturing for over 54 years, and currently offers other pet products including **dog beds, cat beds, crate pads, and dog lifejackets**. “The collars and leashes are a natural progression for us,” says Happy Hounds™ Manager Lisa Langenhop. “To the collars and leashes, we are bringing the same mission of superior quality, fun fashion, and reliability that our customers love in our current product offerings. Collars and Leashes are just another way to express your pet’s personality!”

The new line of Happy Hounds™ collars and leashes can be seen at **Booth 4858** in the New Exhibitor section of the H.H. Backer show from October 8-10, 2010, or contact Lisa Langenhop at info@happyhounds.net for more information.