



.....PRESS RELEASE.....

FOR IMMEDIATE RELEASE

HAPPY HOUNDS™ EXPANDS SALES FORCE

January 10, 2011 – Happy Hounds™ Pet Products has announced an expansion in their local sales force team. Independent manufacturers’ representatives Susie Davis and Carolyn C. Talley are signed on to cover the Colorado territory.

Both Davis and Talley have years of experience with pet product sales in the territory. “We are in the process of expanding our sales representation, and Susie and Carolyn are a natural addition,” says Happy Hounds™ Marketing Manager Lisa Langenhop. “They have the outstanding customer relationships we want partnered with the Happy Hounds™ brand, as well as a comprehensive understanding of the industry.”

The relationship is in effect as of January 1, 2011. Customers in Colorado are now able to work directly with local reps to purchase all Happy Hounds™ products including dog beds, cat beds, and pet lifejackets.

ABOUT HAPPY HOUNDS™ PET PRODUCTS

Happy Hounds™ manufactures high-quality, fashion pet products including dog beds, cat beds, crate pads, and dog lifejackets.

Every single Happy Hounds™ product is inspected in the USA for quality. Happy Hounds™ also offers a line of 100% Made in the USA products.

With an experienced design team, long-time relationships with suppliers, and streamlined manufacturing processes, Happy Hounds™ offers safe, stylish, comfy, and durable pet products at reasonable prices.

COMPANY NAME: Happy Hounds™ Pet Products

WEBSITE: www.happyhounds.net

CONTACT: Lisa Langenhop, Marketing Manager

PHONE: 513/342-4365

EMAIL: info@happyhounds.net

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